

The Honorable Michael K. Powell
Chairman
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Dear Chairman Powell:

I'm writing to urge you to support the proposed merger between EchoStar Communications and Hughes Electronics. I believe the merger holds tremendous potential for my company in Plainwell, MI which sells EchoStar's DISH Network satellite TV service. The new company will offer a more attractive product to consumers, and this will mean more business for my company.

The majority of my customers are not able to subscribe to their local broadcast channels via satellite because they live in a small television market. This is the case because DISH Network does not have sufficient spectrum to provide all local channels in every one of the country's 210 local television markets. Currently, EchoStar offers local broadcast channels in only 36 markets. The merger will allow the combined company to stop broadcasting more than 500 identical TV channels. This will increase capacity and allow the new company to serve all TV markets in the U.S. This will allow me to offer my customers a more competitive alternative to cable in the near future.

This merger will provide consumers across the country with an affordable high-speed Internet access service provider because broadband via satellite can reach areas of the country cable and DSL wires do not. This is rural Americas only realistic hope for affordable broadband service. The new company will also provide much needed competition to cable and DSL where high speed Internet access service is already available.

Whether or not my customers have access to cable, and most do not, all of them will benefit from the new company's ability to better compete with cable. EchoStar has pledged to offer nationwide prices and services -- bringing the benefits of vigorous competition with cable -- to customers everywhere.

In addition to the benefits already mentioned, the spectrum savings would allow the new company to offer new and enhanced television services, such as high definition television, interactive television, and near video-on-demand. These innovations will increase the allure of satellite TV and offer new sales opportunities for satellite TV hardware.

The new company will offer many benefits to customers, but the most important one is local broadcast channels via satellite in all U.S. television markets. This is the one service most sought after by my customers. I urge you to support the proposed merger between EchoStar and DIRECTV because local channels for all Americans is only possible if the companies are allowed to combine.

Sincerely,

Elzie Langford Jr
200 Allegan St

Plainwell, MI 49080